

# DAN FONE

[dan@danfone.co.uk](mailto:dan@danfone.co.uk)

A creative developer with an arts background focused on UI development, accessibility, web animation and collaborating with PMs and designers for pixel perfect websites.

## SKILLS

**Web Development** Vanilla JavaScript, Vue.js/Nuxt.js, GreenSock, SASS, TypeScript, WordPress, Veeva, Salesforce, Git, Gulp

**Design** Photoshop, Illustrator

**Writing** For television, web and academia

**Project management** Agile/Scrum/Kanban processes, MA Digital Arts, exhibition organisation, TV production

**Workshops** Devising and running workshops

**Photography** professional and personal

## EMPLOYMENT HISTORY

### Front End Developer, Freelance

Dec 18 - Present

*Concurrent repeat client work including ...*

**Ballicom** May 22-Aug 23, Nov 23, Sep-Dec 24

Design finessing and front-end site build for PHP eCommerce site. This site features a diverse tech stack incorporating Twig templating, React, WordPress with the Sage/Roots ecosystem and Tailwind CSS. I also did design and build work for landing pages and animated banners

**FastTrain Ltd** Nov 23 - Ongoing

Design and build of WordPress corporate site for Japan based travel company Fast Train plus subsequent support. Testing and tech support for ad based affiliate program

**TokyoDex** Oct 22- Ongoing

Ongoing website design and build using Nuxt 3 and Sanity 3. This site also features language switching between Japanese and English. Full stack design, project management, development and deployment effectively as a one man agency

**Kingspan Timber Solutions** May 24

Facilitating content flexibility of different pages in existing Nuxt Sanity site

**Momentum The Growth Consultancy Group** Jan 21 - Ongoing

Animated & interactive sites for Salesforce, Criteo, Oracle, AWS, Siemens, NetInsight and VMWare plus Ebooks, emails and other work

**Sugi** Aug 21 - Ongoing

Site updates for green investment company Sugi. The site is built on Craft CMS and Twig

**Adventuremice** Jan-Feb 23

Full design, project management, build and deployment of website built in Nuxt 3 plus Sanity Content Management System for children's book series Adventuremice

**28B** Dec 21, Dec 22 & Apr 23

Veeva builds and updates working in a team to strict code guidelines

**CDM London** Aug-Sep 19, Aug-Oct 21

Congress touchscreen presentation builds. WordPress/Elementor site build

**The Site Doctor** Oct-Nov 20

Vue.js US election tracking website incorporating Vuex and API consumption

**Own site - hammerheadrabbits.com** Apr-Aug 20

Design and build in Nuxt 2 with animations in GSAP

**Sabbatical in Tokyo** Jan-Mar 20

**Cherry Thinking** Jan-Dec 19

Veeva E-detailers and certifications. Web development in vanilla JavaScript, Sass and HTML

**Wiser** Jan-Apr 19 & Jan-Feb 20

Build and animations in Angular/GSAP for different home pages

### Front End Developer, Cherry Thinking

Jan 17 - Nov 18

*In the middle of a busy team dealing with a wide range of tasks on any given day*

- Helping to build a modular framework to separate content from mark up and using Gulp to facilitate their compilation in to presentations for different markets and languages. This took the content from raw json files through to zipped up Veeva ready HTML (via Handlebars) with screenshots
- Using Vue.js to build interactive touch screen presentations for medical conferences
- E-detailers in Veeva and Vablet. I passed the older, more comprehensive versions of both Veeva CLM and MyInsights certifications twice
- Other tasks including setting up Circle CI and building responsive HTML emails



DAN FONE  
WEB DEVELOPMENT

## Front End Developer, Freelance

Jan 12 - Dec 16

*A broad variety of contracts with private companies and advertising agencies taking in*

- Building the front end for [ipsience.thomsonreuters.com](http://ipsience.thomsonreuters.com) using WordPress, Bootstrap, SASS and jQuery. Also building responsive emails and templates to be sent out in Eloqua
- Design and build of a previous iteration of my own site in Laravel including a basic self built content management system for uploading images and text and creating new pages
- Building a more brand focused website for Conran Design Group
- Working as Lead Developer building the UK website for Fortune 500 property company CBRE. I then worked in their EMEA office as part of a team maintaining close to 50 websites, 7 intranets, hundreds of extranets and building a reporting system via the Google Core Reporting API
- Building a responsive demo brandbook for Nokia featuring moving menus and page transitions
- Building 12 websites for Hitachi, adhering to the corporation's strict brand guidelines

## Web Developer, Mediaforce Group

May 10 - Dec 11

*The sole web developer for a corporate group with an annual turnover of over £100 million*

- Website and bespoke back end reporting system in CodeIgniter for market leading door drop providers The Leaflet Company
- Building and maintaining websites for advertising agency WJP Floyd including jobs for organisations including Cubic, Argos, Shelter, Action for Blind People and several NHS PCTs

## Front end developer, Freelance

Nov 05 - Apr 10

- Building websites for media companies, solicitors, artists, therapists, comedians and art galleries
- WordPress theme design and site construction for many different websites
- Development for a design house to make an ASP.NET e-learning site for a management training company featuring admin user management and test results reporting functionality

## Other Employment

**Design Consultant, Mr Kirkland** - Designing websites, flyers and an in house accounting system

**Researcher, Broadcasting and Creative Industries Disability Network** - Investigating any feedback or research into end users' perspectives on subtitling, sign language translation and audio description

**Researcher, ITV Carlton City Survival Guide** - Producing and directing two 90-second public advice items a week for broadcast on ITV1

**Junior Development Researcher, BBC FictionLab** - Producing detailed research supporting a team in a department developing new media and emerging television platforms  
Administrative and customer service posts

## EDUCATION

**University of Arts London, Camberwell College of Arts**

Sep 07 - Jul 09

MA Digital Arts - Distinction

**University of Derby**

Sep 96 - Jun 99

BA (hons) Fine Art - 2.2

**City of Bath College**

Sep 95 - Jun 96

Art Foundation Course - Pass

**Beechen Cliff School, Bath**

Jan 92 - Jun 95

A levels - Art and English Literature

GCSE A-C grades - Art, English Literature, English Language, Maths, History, Politics

**REFERENCES AVAILABLE ON REQUEST**