DAN FONE

danfone.co.uk

A creative developer with an arts background focused on UI development, web animation and collaborating with PMs and designers for pixel perfect websites.

SKILLS

Web Development Vanilla JavaScript, Vue.js/Nuxt.js, GreenSock, SASS/CSS3, WordPress, Veeva, Salesforce, Git, Gulp
Design Photoshop, Illustrator
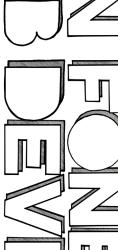**Writing** For television, web and academia

Project management MA Digital Arts, exhibition organisation, TV production. Agile/Scrum/Kanban processes
Wide ranging client management and administrative experience
Photography professional and personal

EMPLOYMENT HISTORY

Front End Developer, Freelance   Dec 18 - Present

Concurrent repeat client work including ...
Momentum The Growth Consultancy Group
Animated & interactive sites for Salesforce, Criteo, Oracle, AWS, Siemens, NetInsight and VMWare plus Ebooks, emails and other work *Jan-July 21, Jan-May 22, Sep 22 & May-Sep 23*

Adventuremice
Full design, project management, build and deployment of website built in Nuxt3 plus Sanity Content Management System for children's book series Adventuremice *Jan-Feb 23*

TokyoDex
Ongoing website design and build using Nuxt 3 and Sanity 3. This site also features language switching between Japanese and English. Full stack design, project management, development and deployment effectively as a one man agency *Oct 22- Present*

Ballicom
Design finessing and front-end site build for PHP eCommerce site. Landing pages design and build *May 22-Aug 23*

28B
Veeva builds and updates working in a larger team to strict code guidelines
Dec 21, Dec 22 & Apr 23

CDM London
Congress touchscreen presentation builds & WordPress/Elementor site build
Aug-Sep 19, Aug-Oct 21

The Site Doctor
Vue.js US election tracking website incorporating Vuex and Swagger API consumption
Oct-Nov 20

Own site - hammerheadrabbits.com
Design and build in Nuxt 2 with animations in GSAP. Currently refreshing this *Apr-Aug 20*

Sabbatical in Tokyo
Jan-Mar 20

Cherry Thinking
Veeva E-detailers including certifications. Web development work in vanilla JavaScript, Sass and HTML *Jan-Dec 19*

Wiser
Build and animations in Angular/GSAP for different home pages *Jan-Apr 19 & Jan-Feb 20*

Front End Developer, Cherry Thinking   Jan 17 - Nov 18

In the middle of a busy team dealing with a wide range of tasks on any given day
- Helping to build a modular framework to separate content from mark up and using Gulp to facilitate their compilation in to presentations for different markets and languages. This took the content from raw json files through to zipped up Veeva ready HTML (via Handlebars) with screenshots
- Using Vue.js to build interactive touch screen presentations for medical conferences
- E-detailers in Veeva and Vablet. I passed the older, more comprehensive versions of both Veeva CLM and MyInsights certifications twice
- Other tasks including setting up Circle CI and building responsive HTML emails

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WEB DEVELOPMENT

Front End Developer, Freelance   Jan 12 - Dec 16

A broad variety of contracts with private companies and advertising agencies taking in
- Building the front end for ipscience.thomsonreuters.com using WordPress, Bootstrap, SASS and jQuery. Also building responsive emails and templates to be sent out in Eloqua
- Design and build of a previous iteration of my own site in Laravel including a basic self built content management system for uploading images and text and creating new pages
- Building a more brand focused website for Conran Design Group
- Working as Lead Developer building the UK website for Fortune 500 property company CBRE. I then worked in their EMEA office as part of a team maintaining close to 50 websites, 7 intranets, hundreds of extranets and building a reporting system via the Google Core Reporting API
- Building a responsive demo brandbook for Nokia featuring moving menus and page transitions
- Building 12 websites for Hitachi, adhering to the corporation's strict brand guidelines

Web Developer, Mediaforce Group   May 10 - Dec 11

The sole web developer for a corporate group with an annual turnover of over £100 million
- Website and bespoke back end reporting system in CodeIgniter for market leading door drop providers The Leaflet Company
- Building and maintaining websites for advertising agency WJP Floyd including jobs for organisations including Cubic, Argos, Shelter, Action for Blind People and several NHS PCTs

Front end developer, Freelance   Nov 05 – Apr 10

- Building websites for media companies, solicitors, artists, therapists, comedians and art galleries
- WordPress theme design and site construction for many different websites
- Development for a design house to make an ASP.NET e-learning site for a management training company featuring admin user management and test results reporting functionality

Other Employment

Design Consultant, Mr Kirkland - Designing websites, flyers and an in house accounting system
Researcher, Broadcasting and Creative Industries Disability Network - Investigating any feedback or research into end users' perspectives on subtitling, sign language translation and audio description
Researcher, ITV Carlton City Survival Guide - Producing and directing two 90-second public advice items a week for broadcast on ITV1
Junior Development Researcher, BBC FictionLab - Producing detailed research supporting a team in a department developing new media and emerging television platforms
Administrative and customer service posts

EDUCATION

University of Arts London, Camberwell College of Arts   Sep 07 – Jul 09
MA Digital Arts - Distinction

University of Derby   Sep 96 - Jun 99
BA (hons) Fine Art - 2.2

City of Bath College   Sep 95 - Jun 96
Art Foundation Course – Pass

Beechen Cliff School, Bath   Jan 92 - Jun 95
A levels - Art and English Literature
GCSE A-C grades - Art, English Literature, English Language, Maths, History, Politics

REFERENCES AVAILABLE ON REQUEST